



ESC's June 2025 Virtual TMAF Frequently Asked Questions for Speakers

1. When and where is TMAF happening?

TMAF is happening via GoToWebinar on June 3rd and 4th, 2025.

2. Do I need to register as a speaker?

No, you will receive a unique panelist email that will get you into the meeting as a presenter for your session. Please do not share this unique link with anyone.

3. What information do you need from me for my session?

Please send a brief description of your session to Eric Burgis at eburgis@escenter.org. ESC will use session descriptions to promote attendance.

4. What if I want to attend other virtual TMAF sessions?

Speakers are more than welcome to participate in any part of the 2 day conference agenda. If you wish to attend portions of TMAF other than your speaking slot, please register as an attendee [HERE](#). If you do register as an attendee, be careful that you do not mix up your panelist and regular attendee registrant links.

5. When am I presenting?

Check out the TMAF Agenda [HERE](#) to find your session slot. Please note, all times are in Mountain Daylight Time.

6. When should I sign in?

Please sign in about 10 minutes before your presentation and mute your microphone. ESC built 5 minutes in between speakers for transition between speakers and to do audio check and provide mouse control. Remain muted until ESC staff asks you to unmute.

7. How long should my presentation be?

Each presentation slot is 35 minutes long which is a 25-30-minute presentation and the balance of time for Q&A. Each session will be moderated by an ESC member. ESC will keep strict timing.

8. Who attends TMAF?

TMAF is designed specifically for ESC members which primarily consists of gas utility marketing, sales, and customer support representatives from throughout North America. ESC also has Affiliate members that may

attend various sessions. A full list of ESC's members can be found [HERE](#).

9. What format should my presentation be sent in?

All presentations should be sent as PowerPoint presentations and sized to 16:9 formatting. To check or resize your PPT presentation, go to the 'Design' tab and click on the 'Slide Size' option.

10. Can I include videos in my presentation?

No, videos do not work well with GoTo and audio will not play. You may use video animations that do not include sound and just talk through the animation.

11. Can I load up my presentation slides on the day of my session?

No. ESC will be collecting presentations ahead of time. **We will need your presentation by Tuesday, May, 20th**. You can submit your presentation by emailing it to Eric Burgis @ eburgis@escenter.org or uploading it [HERE](#).

12. Will my presentation be recorded for future use?

ESC will record the entire day and make it available to ESC members after TMAF.

13. Any tips on how to create a dynamic presentation?

We're glad you asked! Here's a few tips & tricks for creating a great presentation:

- Use a set template for presentations but avoid having every slide look the same
- Use images generously, but make sure that they support the text, rather than distract from it.
- A splash of color can brighten your slides if they're still readable on all displays (think high contrast).
- Use less text – limit yourself to only one concept or point per slide. A good rule of thumb is the '6x6 Rule' -- no more than 6 bullets per slide, and no more than 6 words per bullet.
- Try to avoid a lot of animations that require mouse click to advance bullets, etc.

14. Who is my contact at Energy Solutions Center if I have questions or concerns?

For questions or concerns please contact events@escenter.org