



ESC's 2024 Pittsburgh TMAF Frequently Asked Questions for Speakers

1. When and where is TMAF happening?

TMAF is happening at the Omni William Penn Hotel in Pittsburgh, PA. The conference is taking place April 9-11, 2024.

2. Do I need to register for TMAF?

Yes, we ask that all speakers register for TMAF. Registration is free for speakers and you can do that by selecting the "speaker" ticket. You can register [HERE](#).

3. Do I need to fill out a speaker form?

Yes, all speakers are asked to fill out a speaker form and submit a headshot. This information will be shared with attendees in their attendee book. Please send your speaker form and headshot to Briana Jeter at bjeter@escenter.org by Tuesday, March 19, 2024. You can download the speaker form [HERE](#).

4. What if I want to attend other TMAF sessions?

Speakers are more than welcome to participate in any part of the 2 ½ day conference agenda.

5. I need a hotel reservation. Where can I make one?

ESC has a room block at the Omni William Penn Hotel. You can make a reservation [HERE](#). The cut-off to make a reservation is Monday, March 18, 2024 or when rooms are full.

6. When am I presenting?

Check out the TMAF Agenda [HERE](#) to find your session slot. Please note, all times are in Eastern Standard Time Zone.

7. How long should my presentation be?

Each presentation slot is 40 minutes long with a 30-minutes presentation and a 10-minute Q&A portion. Each session will be moderated by an ESC member. ESC will keep strict timing since it is a packed agenda and we do not want to get behind schedule.

8. Who attends TMAF?

TMAF is designed specifically for ESC members which primarily consists of gas utility marketing, sales, and customer support representatives from throughout North America. ESC also has supplier and manufacturing

members who attend TMAF to connect with utility reps and promote their natural gas technology and solutions. A full list of ESC's members can be found [HERE](#).

9. What format should my presentation be sent in?

All presentations should be sent as PowerPoint presentations and sized to 16:9 formatting. To check or resize your PPT presentation, go to the 'Design' tab and click on the 'Slide Size' option.

10. Can I load up my presentation slides on the day of my session?

No. ESC will be collecting presentations ahead of time to put them into a master file. **We will need your presentation by Tuesday, March 26th.**

You will also not be permitted to make changes to your presentation onsite at TMAF. You can submit your presentation by emailing it to Briana Jeter @ bjeter@escenter.org or uploading it using this [LINK](#). The link can also be found on the ESC website.

11. Will my presentation be recorded for future use?

No, we will not be recording your presentation, however, we will be posting a PDF version of the presentation on the members only area of our website.

12. Any tips on how to create a dynamic presentation?

We're glad you asked! Here's a few tips & tricks for creating a great presentation:

- Use a set template for presentations but avoid having every slide look the same
- Use images generously, but make sure that they support the text, rather than distract from it.
- A splash of color can brighten your slides if they're still readable on all displays (think high contrast).
- Use less text – limit yourself to only one concept or point per slide. A good rule of thumb is the '6x6 Rule' -- no more than 6 bullets per slide, and no more than 6 words per bullet.

13. Who is my contact at Energy Solutions Center if I have questions or concerns?

For questions or concerns please contact Briana Jeter at bjeter@escenter.org or call at (202) 824-7121.